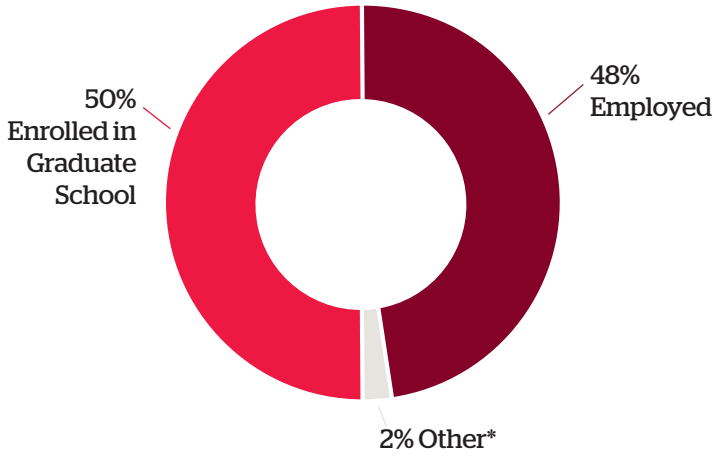


# COMMUNICATIONS/SPORTS JOURNALISM

BACHELOR'S PROGRAM, DEPARTMENT OF LITERATURE, WRITING, AND JOURNALISM  
SCHOOL OF ARTS AND SCIENCES

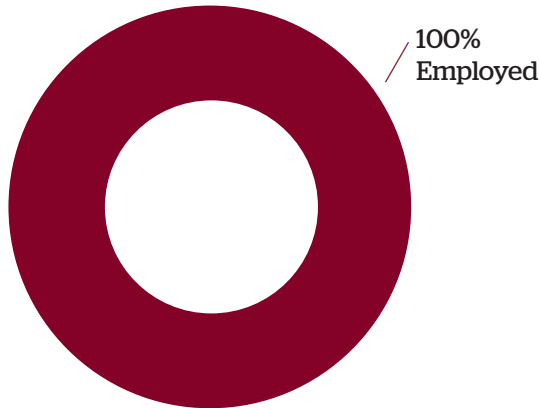


## Successful Career Outcomes Rate

Data reported from the 2021-22 post-graduation survey

**98%**  
SPRINGFIELD COLLEGE

According to the National Association for Colleges and Employers, the average placement rate nationally for private colleges is 92 percent, and 93 percent for colleges in New England.



## COMMUNICATIONS/SPORTS JOURNALISM

**100%**

## Notable Employers

AQ Marketing

The Hartford Courant

\*seeking employment, seeking continuing education, or not seeking



# COMMUNICATIONS/SPORTS JOURNALISM

## BACHELOR'S PROGRAM CAREER OUTCOMES

### Employment

Company Name	Job Title	Location
AQ Marketing	Vice President of Sales and Marketing	Woburn, Mass.
Connecticut Distributors Inc.	Sales Representative	Stratford, Conn.
Ledges Golf Club	Assistant Director of Golf Operations/Social Media Manager	South Hadley, Mass.
MassLive	Breaking News Reporter	Springfield, Mass.
The Hartford Courant	University of Connecticut Men's Sports Beat Writer	Hartford, Conn.
The Journal Inquirer	Local News Reporter	Manchester, Conn.

*This report uses data from the 2021-22 post-graduation survey, which is the most current Springfield College data available. The survey was administered in October 2022 to recent alumni who graduated in August 2021, December 2021, or May 2022. Information (the survey and institutional research) was collected from 473 bachelor degree recipients, with a 90 percent knowledge rate, and to 371 master/doctoral degree recipients, with a 92 percent knowledge rate. The data presented include the known status of recent graduates. The knowledge rate for this program is 75 percent.*