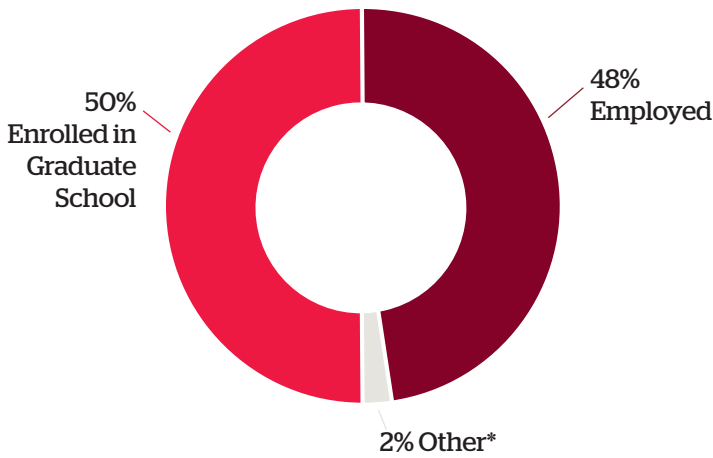


BUSINESS MANAGEMENT

BACHELOR'S PROGRAM, SCHOOL OF ARTS AND SCIENCES

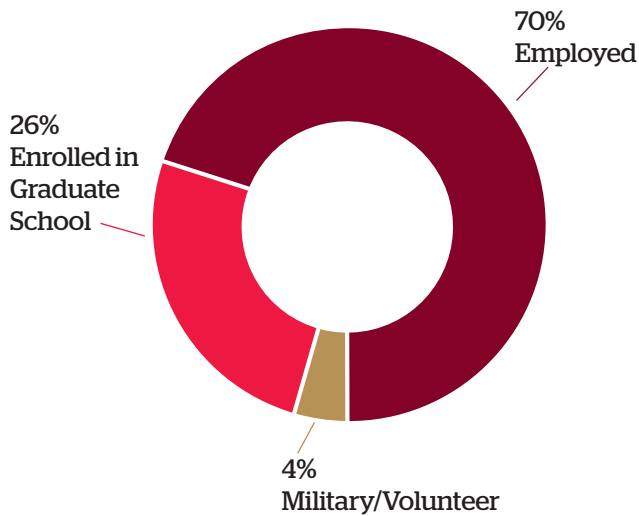


Successful Career Outcomes Rate

Data reported from the 2021-22 post-graduation survey



According to the National Association for Colleges and Employers, the average placement rate nationally for private colleges is 92 percent, and 93 percent for colleges in New England.



BUSINESS MANAGEMENT

Includes bachelor's degree programs in accounting, business management, finance, health care management, and marketing



Notable Employers

- Alzheimer's Association
- Charter Oak Financial
- Fidelity Investments
- New York Sound & Motion Productions, Inc.
- Supply New England

*seeking employment, seeking continuing education, or not seeking



BUSINESS MANAGEMENT

BACHELOR'S PROGRAM CAREER OUTCOMES

Employment

Company Name	Job Title	Location
Allied Printing Services	Operations Team Member	South Windsor, Conn.
Alzheimer's Association	Office Administrator and Development Coordinator	Cohoes, N.Y.
Aramark	Food Service Supervisor	Springfield, Mass.
Charlesgate Realty	Real Estate Agent	Boston, Mass.
Charter Oak Financial	Financial Advisor	Holyoke, Mass.
Chubb Insurance	Commercial Underwriting Associate	Irvine, Calif.
Fidelity Investments	Customer Relationship Advocate	Merrimack, N.H.
Justin Vineyards & Winery	Data and Logistics	Tucson, Ariz.
Levy Restaurants for the T-Mobile Center	Premium Supervisor	Kansas City, Mo.
Morris Group, Inc.	Event and Marketing Coordinator	Windsor, Conn.
New York Sound & Motion Productions, Inc.	Video Editor	Springfield, Mass.
Rosenberg-Worley	Human Resource Assistant	Stavanger, Norway
Summit Careers Inc.	Social Media Manager	Springfield, Mass.
Supply New England	Sales Associate	Attleboro, Mass.
Synergy Construction Group	Project Manager	Boston, Mass.

Graduate School

College/University Name	Field of Study
Springfield College	Business Administration

This report uses data from the 2021-22 post-graduation survey, which is the most current Springfield College data available. The survey was administered in October 2022 to recent alumni who graduated in August 2021, December 2021, or May 2022. Information (the survey and institutional research) was collected from 473 bachelor degree recipients, with a 90 percent knowledge rate, and to 371 master/doctoral degree recipients, with a 92 percent knowledge rate. The data presented include the known status of recent graduates. The knowledge rate for this program is 87 percent.

