



Public Disclosure of Student Achievement

Institution Name: Springfield College

Business Unit(s) included in this report: Department of Business Management, School of Arts and Sciences

Academic Period Covered: 2022-2023

Date Report Posted: 02/01/24

| PROGRAM | MEASURE | TARGET | RESULT |
|--|--------------------|---------|--------|
| Bachelor of Science with a major in Accounting | Job Placement Rate | 90-100% | 100% |
| Bachelor of Science with a major in Business Management | Job Placement Rate | 90-100% | 100% |
| Bachelor of Science with a major in Finance | Job Placement Rate | 90-100% | 100% |
| Bachelor of Science with a major in Health Care Management | Job Placement Rate | 90-100% | 75% |
| Bachelor of Science with a major in Marketing | Job Placement Rate | 90-100% | 100% |
| Master of Business Administration | Job Placement Rate | 90-100% | 100% |

Calculations for Measures

| MEASURE | DESCRIPTION AND HOW IT WAS CALCULATED |
|--------------------|--|
| Job Placement Rate | Bachelor’s and Master’s degrees: Job Placement Rate was calculated by taking the sum of graduates pertaining to a specific program for academic year 2022-2023 (SU22, FA22, SP23) with a known outcome of being either currently employed, in the military, or in volunteer service and dividing by the total number of survey respondents. Survey respondents are those graduates who responded to our surveys inquiring about outcomes after graduation. |